We hope this finds you well. Like most of you, JDT is continuing to monitor and employ the latest information, mandates and best practices to keep our faculty and students safe during the pandemic. Please protect yourselves and others by following the recommendations of <u>CDC</u>, the <u>CBJ</u>, and the <u>State of Alaska</u>. We'd like to update you on what we've been up to, including an overview of JDT's approach to the situation, and the current financial impact on the organization. Please let us know if you have any questions.

JDT'S APPROACH

- All of our year-round staff have been retained. The board of directors believes that if JDT is to bounce back when normal activities resume, we need all of our administrative and artistic faculty doing what they do best (even if from a distance) for the good of our students and our organization. Their expertise, creativity and passion are essential to JDT's capacity to emerge from this challenging situation intact.
- We applied for and have received loan proceeds from the federal Payroll Protection Program, which will aid us in continuing to pay our employees for the short-term.
- The studio space, office, and common areas have been thoroughly cleaned and disinfected. Studio use is limited to individual instructors recording video for digital delivery. There has been no student attendance since March 13, our instructors are the only people using the studio for any purpose.
- The JDT business office is closed to the public, but the staff has it up and running remotely, working from home like many of you. Please feel welcome to call or email (preferred) about your JDT business.
- Transition of instruction to digital format: Our faculty were quick to respond to closure of the school in March, and have invited us into their respective homes for class. Some have pre-recorded classes or gone live on social media. We hope you've been keeping up on our weekly emails, and that all dancers have had a chance to participate on one or more of these platforms, to continue their training.
 - Creative Movement through Level 1 have been provided weekly instructional videos, which now reside on a dedicated page on our website: <u>http://juneaudance.org/class-videos/</u>
 - Janice Hurley has graciously provided videos for Pilates and Yoga both are offerings outside of our regular class schedule, and are available on our website, for all to enjoy.

- Levels 2-6 were provided recorded classes early in the shut-down, and for the month of April, have been attending live Zoom classes with Zachary Hench (Artistic Director) and/or Catherine Fowle (Ballet Master).
- Alisha Falberg is two weeks into her tap class series on Instagram Live. This class is available to anyone on Instagram, Mondays at 4:00pm. Give it a try!
 <u>@juneaudancetheatre</u>
- Thus far, all virtual classes have been provided at no charge, with donations gratefully accepted. It is important to us, to maintain student engagement, connection, provide value, and perhaps a bit of goodwill.

FINANCIAL IMPACT

Loss of Revenue: It's no surprise the shut-down severely impacts our fourth quarter revenue streams and that the effects will likely extend into the next fiscal year.

Under normal circumstances we see substantial fourth-quarter revenues flow in from Spring Showcase and related lobby fundraisers, from our Spring raffle (more on that in a future email) and from our annual Fine Arts Camp. These are all significant sources of revenue for JDT but with cancellations, delays or modifications to those efforts (and with impending tuition refunds) there is an immediate and significant effect on our cash flows.

The absence of production costs, venue rental and other fees associated with our fourthquarter activities does offset the revenue loss to some extent. Nevertheless JDT is in a very challenging financial situation like so many other arts organizations, local businesses, and especially, our JDT families who are experiencing loss of income.

Looking to the month of May, it appears some businesses will have the opportunity to reopen under limited conditions. Unfortunately, we anticipate that JDT will not be able to resume in-person classes this semester. If our status changes, we will act quickly to evaluate our options for offering in-person classes. However, at this time we are moving forward with digital delivery of instruction for the remainder of the semester. We are incredibly disappointed, as I'm sure are all of our dancers, friends and families.

NEXT STEPS

With our closure now expected to extend through May 23, we are prepared to disburse pro-rated tuition refunds, if desired, to families who have paid in full. Within the next few days, you will receive email(s) from our business office, with information about tuition refunds, along with a schedule and pricing for enrollment for May's virtual classes. **Staff**

will provide a link to a brief survey, and we will need your response to that survey, in order to settle your account and enroll your student for May classes, if applicable. We are hopeful for your prompt reply; and we will work as efficiently as possible.

Thank you for your continued support. Please let me know if you have any questions about JDT's approach or actions, in navigating the COVID-19 pandemic. We wish you health and wellness.

Chris McDowell, President JDT Board of Directors