



## **Business Sponsorship Opportunities 2017-2018**

### Purpose of Sponsorship Request

Juneau Dance Theatre (JDT) has been a part of the arts community in Juneau since 1975. We are proud of the cultural opportunities we provide, such as three regular season performance programs, dance workshops, educational seminars, and the annual summer Fine Arts Camp. JDT is considered to be one of the principal nonprofit arts organizations in Juneau.

Since 2004, JDT has presented *The Nutcracker* at the Juneau Douglas High School Auditorium. This annual holiday tradition and commitment to the community provides over 80 Juneau dancers the opportunity to perform while enriching their passion for the art. The program attracts nearly 2,000 audience members and has become a magical event for Juneau families. Each year, JDT also provides a special performance – free of charge – to nearly 1,000 elementary students from the Juneau School District as part of JDT’s outreach program. For many children, this experience is their first time at a full-length ballet production.

This year, *The Nutcracker* will feature guest artists from a world-class professional ballet company to inspire both dancers and audiences. As our student base continues to grow, we anticipate a cast of more than 80 participants! But JDT faces escalating costs to produce *The Nutcracker*, such as auditorium rental fees, advertising, printing, and set and costume maintenance. Without the generosity of sponsors, we cannot continue to keep our admission prices low to ensure that ALL families can afford to attend our productions.

Your contribution will support all JDT performances, in addition to our outreach program and tuition scholarships for students in need. Additional opportunities for our students, such as access to professional pointe shoe fitters, guest teachers, and educational seminars will also be funded in part through your generous donation.

We ask that you partner with JDT as a sponsor for our entire 2017-2018 season. Your help will support artistic excellence and enable us to foster an appreciation of dance in the Juneau community. Thank you for your consideration.

## **Business Sponsorship Levels**

### **Principal**

#### **\$5,000**

- Business name will be listed as a major sponsor in all print and online materials
- Business name will appear on all JDT gear purchased for 2017-2018, such as shirts, jackets, sweatpants, and bags
- Opportunity for a representative to speak at the beginning of each performance
- Onstage appearance in *The Nutcracker* by one representative
- Backstage tour and invitation to observe rehearsal or class
- 20 complimentary season tickets
- Full page ad in all performance programs

### **Soloist**

#### **\$2,500**

- Special recognition prior to the start of each performance
- Business name will be listed in all print and online materials
- Backstage tour and invitation to observe rehearsal or class
- 10 complimentary season tickets
- Full page ad in all performance programs

### **Corps de Ballet**

#### **\$1,000**

- Business name will be listed in all print and online materials
- Backstage tour and invitation to observe rehearsal or class
- Six complimentary season tickets
- Full page ad in all performance programs

### **Advertising Support**

#### **\$50 to \$500**

- Please see attached information regarding advertising in our season performance programs.

### **In Kind Donations**

Contributions may take various forms. The services that members of the business community provide are invaluable to Juneau Dance Theatre's future growth. Assistance in the areas of fundraising, marketing, and publicity would be greatly appreciated.

## Sponsor a piece of JDT's *The Nutcracker!*

Your individual and/or business name will be credited in all future programs\* for the prop, costume, and/or scenery you choose to sponsor  
\*for at least three years, or as long as the piece is still in use

- \$75** Soldier rifle and Nutcracker Doll (Act I)
- \$150** Drosselmeyer's Magic Hat, Scarves, and Suit (Act I)
- \$250** Lead Chinese Tea and Lead Konfeta Costumes (Act II)
- \$500** Mother Ginger's Skirt (Act II)
- \$1,000** 20 Boy/Girl Polichinelle Costumes (Act II)
- \$1,500** Guest Artist Fee for Professional Couple (One Performance)  
Sponsor our Sugar Plum Fairy and her Cavalier! \*

\*In exchange for sponsoring the guest artist fee, we invite you and 9 guests to meet with our guest dancers after the performance(s). We will provide you 10 complimentary tickets, and also note your contribution in our program, on our website, and in all radio/print interviews.